

Notes: No cash value of any points. All points expire on February 28, 2012 unless extended by Therap. All prizes subject to availability and scheduling. Agencies must be current with their invoices to either earn or redeem points.

You must contact Therap and register for the program.

- Agencies should understand that this is a new beta program and adjustments may occur as we see how this functions.
- Therap reserves the right to change, limit and/or end this program for any reason including non-compliance with regulations.
- Points can only be earned after registration and acceptance by Therap in this Points Program.
- Agencies should understand that this is an attempt by Therap to help provide training benefits to its customers in return for reductions in Therap's marketing expenses.
- Prizes which include airfare may be required to be submitted 90 days in advance to obtain reasonable airfares.
- Therap may provide points, benefits or training to certain agencies which are not registered or participating in this program for actions not listed here.
- Additional detail on prizes and earning points is on - <http://www.therapservices.net/pointsprogram/>

Agency Benefits	Points
Registration at conference	1000
Registration and 1 hotel at 2 day conference	5000
2 registrations and 1 hotel at 2 day conference	5500
Registration and 1 hotel at 3 day conference	5000
2 registrations and 1 hotel at 3 day conference	5500
Registration/airfare/1 hotel at 3 day conference	20000
2 registrations/2 airfare / 1 hotel at 3 day conf	30000
Onsite Training (per day)	5000
Semi-Customized flash training cartoon	1000
Customized flair button	1000
Customized banner for training wall	1000
Customized flash Therap training video	5000

***Maximum points available for an agency is 50,000 per year.**

Category	Points	Maximum Points
Local Presentations		Per Year Per Agency
Host Therap Information Sessions	1000	4000
Bonus points for host per attending agency (non-Therap agencies only)	500	10000
Certified Trainer		
Therap Certified Trainer (per certified trainer)	1000	5000
Reports and Cost Analyses		
Case Study	5000	10000
Cost Savings Study	10000	10000
User Group		
Run an approved User Group	1000	3000
Bonus points per attending Agency (not counting own)	100	1000
Bonus Points per Attendee of Attending Agencies (not counting own)	25	100
Attending a User Group	50	1000
Host a User Group (run by Therap Staff)	500	3000
Conference		
Poster session at a State/National Conference	1000	2000
Present at Approved State/National Conference about using Therap	1000	2000
Present at Therap Conference (in advance so can be on agenda)	1000	2000
Poster session at a State conference/National Conference	500	1000
Blogs & Social Media		
Therap button on Facebook - per account	25	1000
Fan/Subscriber of Therap on Facebook/Youtube	10	1000
Therap Link on Agency Website (textual link)	500	500
Therap Button on Agency home page (Button linked to Therap's website)	1500	1500
Single blog post/blog comment in Therap Blog pages	5	2000
Blog 20 of 52 weeks on Therap Site per Person	1000	2000
Blog 45 of 52 weeks on Therap Site Per Person	3000	6000
Article in Local Newspaper on using Therap - must send to Therap Article and Link to Article	2500	5000